



ANNUAL EVENT PARTNERSHIP OPPORTUNITIES 2020

At Hope ... *we support children and families to achieve optimum growth, independence and joy.*





2020 Hope Events

Employee Recognition Dinner

February 21, 2020

Firefighters Club, Springfield

Hopeful Futures Gala

March 7, 2020

Wyndham Springfield City Centre

Musical: Frozen

May 7-8, 2019

Hope Learning Academy, Springfield, IL

Prom

May 1, 2020

Hope Learning Academy, Springfield, IL

Graduation

May 2020

Hope Learning Academy, Springfield, IL

Style of Hope

September 16, 2020

Bank of Springfield Center

Hope-a-Palooza

TBD

Holiday Ambassador Reception

November 2020



Hope's Major Fundraising Events



5th ANNUAL HOPEFUL FUTURES GALA

Saturday, March 7, 2020

6:00 p.m.

Launched in April 2016, the *Hopeful Futures* gala highlights the history, challenges, and accomplishments Hope has experienced these many years. Join us and see how your support changes lives and creates Hopeful Futures for children and families.

This exciting event features a full three course meal, musical showcase from our youth, keynote speaker, and a high-end Golden Ticket raffle and live auction.



15th ANNUAL STYLE OF HOPE

Wednesday, September 16, 2020

6:00 p.m.

Style of Hope is a wildly successful fashion event like no other in Central Illinois. In 2016, we took this event to new heights, holding it in the fall season and on the main floor of the Bank of Springfield Center, opening it up to more new possibilities than ever before. Over 1,000 people turn out for this collaborative community and runway experience.

This fast-paced, high-energy, exciting experience features runway entertainment from the Springfield Ballet Company's Rock Ballet, local models representing all walks of life, a heartwarming segment with Hope models, clothing from local high-end boutiques, gourmet hors d'oeuvres, an upscale raffle and silent auction, and always new surprises.

This event is in the heart of downtown Springfield and has become a highly-anticipated annual event for the community.



Hope Event Partnership Opportunities

Presenting Sponsor - \$20,000

- Featured Presenting Sponsor logo placement on all marketing materials, Hope's website, social media, event materials and digital event displays
 - Mention on all media coverage and press releases as a Presenting Sponsor
 - Acknowledgement of corporate support at major fundraising events
 - Recognition inside front cover of program with full-color ad at events with program handouts
 - Exclusivity of promotion for your industry
 - 20 exclusive tickets to the Hopeful Futures Gala; 30 reserved front row seats at Style of Hope
- * \$1,450 FMV

Platinum Sponsor - \$10,000

- Featured Sponsor logo placement on Hope's website, event materials, and digital event displays
 - Mention on media coverage, social media, and press releases
 - Full page ad as a Sponsor in event program booklet at events with program handouts
 - 15 exclusive tickets to the Hopeful Futures Gala; 25 reserved front row seats at Style of Hope
- * \$1,135 FMV

Gold Sponsor - \$6,000

- Recognition as sponsor on Hope's website
 - Mention on social media and press releases
 - Listed on print materials and digital displays at event
 - 8 exclusive tickets to the Hopeful Futures Gala; 20 reserved seats at Style of Hope
- * \$732 FMV

Silver Sponsor - \$3,000

- Recognition as sponsor on Hope's website
 - Recognition on social media, event print materials and digital displays
 - 6 exclusive tickets to the Hopeful Futures Gala; 15 reserved seats at Style of Hope
- * \$549 FMV

Bronze Sponsor - \$1500

- Recognition as sponsor on Hope's website
 - Recognition on print materials at event
 - 4 tickets to The Hopeful Futures Gala; 10 reserved seats at Style of Hope
- * \$366 FMV

Fashion Sponsor - \$500

- Recognition as sponsor on Hope's Style of Hope event webpage
 - Recognition on print materials at Style of Hope event
 - 4 reserved seats at Style of Hope
- * \$68 FMV

Designer Sponsor - \$1000

- 10 reserved seats at Style of Hope
- * \$190 FMV

Table Sponsor - \$1000

- 10 tickets to The Hopeful Futures Gala
- * \$440 FMV

Questions? Please contact Skylar Tierney, Chief of Business Development and Fundraising
217.525.9536 ext 30101 stierney@hope.us

** Amount is considered the best estimate of a fair market value (FMV) of goods and services received.*



Partnership Agreement

Presenting Sponsor: \$20,000

Platinum Sponsor: \$10,000

Gold Sponsor: \$6,000

Silver Sponsor: \$3,000

Bronze Sponsor: \$1,500

Designer Sponsor: \$1,000

Table Sponsor: \$1,000

Fashion Sponsor: \$500

Organization /Individual: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Authorized Signature: _____

Phone: _____ Email: _____

Name as should appear on printed and online materials: _____

Please list as sponsor, though I/We **choose NOT to receive tickets** to event, making the entire gift tax deductible.

Please return this form with payment in the enclosed envelope by February 28, 2020

***Hope ~ Hope Sponsorship
15 East Hazel Dell Lane ~ Springfield, IL 62712***

Or pay online at www.hope.us/

For more information please contact Skylar Tierney at 217.525.9536 x 30101 or stierney@hope.us